



For Immediate Release

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HOYT FAMILY BUSINESSES RECOGNIZED AMONG BEST IN WMUR POLLS

East Madison, N.H. (June 18, 2018): Purity Spring Resort and Danforth Bay Camping & RV Resort have both respectively been among the top five New Hampshire's best in recent WMUR "Viewer's Choice 2018" Facebook polls. On Friday, June 8, Danforth Bay Camping & RV Resort was listed as number four among the top five "Best Campgrounds" and then on Friday, June 15, Purity Spring Resort was also listed number four among the top five "Best Wedding Venues". In weekly posts, WMUR viewers and Facebook followers are asked to comment and indicate in their opinion the best in New Hampshire for whatever category should be chosen that week. After a week of collecting comments and opinion, WMUR then posts a list of top ten businesses on their website and also produces a short video indicating the top five businesses based on their viewers' choice. These and other Viewer's Choice results can be viewed online at www.wmur.com/viewers-choice.

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About Purity Spring Resort

Purity Spring Resort in East Madison, New Hampshire has established a rich tradition of family vacation and recreation. Located between the Lakes Region and White Mountains of New Hampshire, The Hoyt family has owned Purity Spring Resort since the late 1800s and their businesses include Tohkomeupog – Summer Camp for Boys, The Lodges Retreat Center at Tohkomeupog, Traditions Restaurant, The Mill Indoor Pool & Fitness Center, Danforth Bay Camping & RV Resort, The Bluffs RV Resort (exclusively for adults), Purity Spring Resort and King Pine Ski Area.

About Danforth Bay Camping & RV Resort.

Danforth Bay Camping & RV Resort located in Freedom, New Hampshire has over 300 roomy sites spread over 185 forested acres and a half-mile of lake frontage on Danforth Bay of Ossipee Lake. Danforth Bay has campsites that can accommodate large recreational vehicles as well as smaller sites for tents and pop-ups. Camping cabins including three lakeside rustic cabins and seven deluxe 4-season cabins located near its full-service store and pools are also available for vacation rentals.

About WMUR

WMUR-TV is owned by Hearst Television, a national multimedia company with operations serving nearly three dozen U.S. cities, reaching one out of every five U.S. households. It delivers local and national news, weather, information, sports and entertainment programming via every available content-delivery platform.