

## Official Rules – The Danforth Bay "I Love it Here!" Photo Contest

**TIMING:** The "I Love it Here!" Contest begins on June 11, 2019 and ends on October 8, 2019.

**ELIGIBILITY:** To enter this Promotion you must be a legal resident of the 50 United States or the District of Columbia and be 18 years of age or older. Employees of the Danforth Bay, their advertising and promotion agencies, affiliates, subsidiaries, and any individual or company directly associated with the Promotion, and the immediate families of these entities (parents, children, siblings, spouse), as well as members of the respective households of these entities (whether related or not) are ineligible to participate.

**ENTRY:** The Danforth Bay "I Love it Here!" photo contest will take place on Danforth Bay's Facebook page, entries are also accepted on Instagram.

To enter the Contest, "Like" Danforth Bay on Facebook at [www.facebook.com/danforthbaycamping](http://www.facebook.com/danforthbaycamping), or tag on Instagram @danforthbaycamping, upload a photo of yourself with the "I love it here!" sign at a location around Danforth Bay or The Bluffs. Participants may submit as many photos as they'd like. (If you do not have a Facebook or Instagram account, please email your photos to [marketing@purityspring.com](mailto:marketing@purityspring.com).)

All entrants will be automatically eligible for the prize drawings.

**PRIZES:** Weekly Prizes: One prize will be awarded weekly for eighteen weeks during the contest period. A prize will be awarded on Tuesday each week. All photos submitted up until midnight the Sunday prior to the Tuesday drawing will be eligible for that week's prize.

The following prizes, supplied by our sponsors, will be awarded through the weekly prize contest period:

Danforth Bay – Firefighter Weekend Package: 1 available

Danforth Bay – 2 Night Fall Weekend Stay: 1 available

SkiWorks – \$25 gift certificate: 2 available

Traditions – Gift certificate: 1 available

King Pine – Snowtubing 2-pack: 1 available

King Pine – Lift ticket 2-pack: 14 available

**Grand Prize:** One grand prize of a 2-night Ski/Stay package at King Pine Ski Area & Purity Spring Resort will be awarded. The grand prize winner will be selected from all photo submissions on Facebook over the eighteen week contest period. A weekly prize winner may be eligible for the overall grand prize. The grand prize will be awarded in early November 2019.

**CONTEST ENTRY CRITERIA:** Each photo must meet the following content restrictions:

The photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights or that constitutes copyright or trademark infringement;

The photo must not contain material that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous or libelous;

The photo must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;

The photo must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where the Entry is created; and

The photo must accurately reflect the subject matter as it appeared in the viewfinder. Photos that have been digitally altered beyond standard optimization (including but not limited to removal of dust, cropping and/or adjustments to color and contrast) will be disqualified.

Danforth Bay reserves the right in their sole discretion to remove, reject or disqualify any Contest Entry or portion thereof (along with the Entrant who submitted them) at any time in the event it is determined by Danforth Bay that any aspect of the Contest Entry is offensive, inappropriate, not in keeping with Danforth Bay's image or if it is determined that the Entrant has not otherwise complied with any portion of these Official Rules.

**CONTEST JUDGING AND NOTIFICATION:** Weekly prizes will be selected by Danforth Bay employees each Tuesday. Photos will be selected weekly based on creativity, quality and originality.

**Grand Prize Judging:** All eligible Photos will be judged by a panel of judges to be determined by the Sponsor using the below criteria to determine the Photo Grand Prize winner.

Weekly prize winners will be determined by Tuesday each week. Winners will be announced in a post on the Danforth Bay Facebook Wall. Winners will be asked to message Danforth Bay through Facebook with their mailing address.

**Grand Prize Judging:** All eligible Photos will be published on the Contest Site and the panel of judges will select the Grand Prize winner. The Grand Prize photo will be posted on the Facebook and Instagram wall and a judge will reach out for a mailing address via Facebook Messenger.

Photo and Grand Prize winners will be announced on the Contest Site once winners have been confirmed. Limit: One (1) Contest prize per person.

**CONDITIONS:** By participating, all Entrants agree to be bound by these Official Rules and the decisions of Danforth Bay, which shall be final and binding on all matters relating to the Promotion, and waive any right to claim ambiguity in regard to the Promotion mechanics and implementation, or interpretation of these Official Rules. All Contest Entries will become the exclusive property of Danforth Bay, and none will be acknowledged or returned. Any winner's entry and acceptance of any prize constitutes permission for Danforth Bay to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state) on a worldwide basis, and in all forms of media, in perpetuity, without notice or further compensation. By submitting a Contest Entry, Entrant irrevocably grants Danforth Bay and its agents an unlimited, worldwide, perpetual, unconditional, gratis license and right to edit, modify, adapt, distribute, stream, post, publish, broadcast, reproduce, encode, store, copy, transmit, publicly display, exhibit, and or otherwise use or reuse (without limitation as to when or to the number of times used) the Contest Entry and all elements thereof, in whole or in part, including any

persons or likeness embodied therein (in each case, as submitted or as edited/modified in any way by Danforth Bay, in its sole discretion) in any way, and may use them in any and all media, now or hereafter devised, worldwide in perpetuity, without attribution, compensation, permission or notification to the Entrant, his/her parent or legal guardian, his/her successors or assigns, or any other entity, and without notice, review, or approval from Entrant or any other party. SUBMITTING AN ENTRY IN THIS CONTEST CONSTITUTES ENTRANT'S IRREVOCABLE ASSIGNMENT, CONVEYANCE AND TRANSFERENCE TO DANFORTH BAY OF ANY AND ALL RIGHT, TITLE AND INTEREST IN THE ENTRY INCLUDING, WITHOUT LIMITATION, ALL COPYRIGHTS.

No transfer, substitution or cash value equivalent for any prize is available. All federal, state and other taxes, if applicable, are the sole responsibility of the winner. Promotion is subject to all applicable federal, state and local laws. By submitting a Contest Entry, Winners and Entrants also agree to release, discharge, indemnify and hold harmless Danforth Bay, its advertising and promotion agencies, affiliates, subsidiaries, and their respective officers, and employees (the "Released Parties"), from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize offered, or participation in this Promotion. Danforth Bay reserves the right to verify the eligibility of any Entrant. Any person attempting to defraud or in any way tamper with the Promotion will be declared ineligible.

Danforth Bay is not responsible for faulty, incorrect or mistranscribed transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Promotion.

Danforth Bay reserves the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the program. In the event of termination, a notice will be posted online and Contest Entries will be judged from among all eligible Contest Entries received prior to termination. Danforth Bay reserves the right to prohibit the participation/voting of an individual if fraud or tampering is suspected or if the account holder fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.